



**LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING (AUTONOMOUS)**  
L.B. Reddy Nagar :: Mylavaram-521 230 :: Krishna Dist. :: A.P  
Approved by AICTE, New Delhi. Affiliated to JNTUK, Kakinada

**EXAMINATION SECTION**

**I MID EXAMINATION**

**A.Y. 2019-20**

**MBA (III-Semester)(R17)**  
(2018 Admitted batch)

TIME TABLE

Date	Time	Subject Title
13-08-2019 (Tuesday)	9.30 AM to 11.30 AM	17MB13 - Strategic Management
	2.00 PM to 04.00 PM	17MB14 - Operations Research
14-08-2019 (Wednesday)	9.30 AM to 11.30 AM	17MB15 - Security Analysis and Portfolio Management
	2.00 PM to 04.00 PM	17MB16 - Financial Institutions and Services
16-08-2019 (Friday)	9.30 AM to 11.30 AM	17MB18 - Performance Management
	2.00 PM to 04.00 PM	17MB19 - Management of Industrial Relations
17-08-2019 (Saturday)	9.30 AM to 11.30 AM	17MB21 - Service Marketing Retail Management
	2.00 PM to 04.00 PM	17MB22 - Advertising and Brand Management

Date : 02-08-2019

*AMU*  
**CONTROLLER OF EXAMINATIONS**

*g. m. a.*  
**PRINCIPAL**

Copy to: 1. MBA Notice Boards  
2. MBA H.O.D. for N.A.,

*SPL*  
*K. Narayana*